

# THE LAW SOCIETY OF SINGAPORE SPECIALIST WITNESS DIRECTORY 2012



## BOOKING FORM AND RATES

- **LAUNCH DATE: NOVEMBER 2012**
- **DISTRIBUTED FREE WITH THE OFFICIAL MAGAZINE OF THE LAW SOCIETY, THE "SINGAPORE LAW GAZETTE" WITH A CIRCULATION OF 5,000 REACHING ALL LAWYER MEMBERS OF THE LAW SOCIETY**
- **ALSO AVAILABLE ONLINE AT [WWW.LAWSOCIETY.COM.SG](http://WWW.LAWSOCIETY.COM.SG)**

***THERE'S NO BETTER WAY TO MARKET YOUR EXPERTISE TO  
THE LEGAL PROFESSION***

# SPECIALIST WITNESS DIRECTORY 2012

The Specialist Witness Directory 2012 is an inaugural publication of the Law Society of Singapore to be launched in November 2012. The Directory will be an invaluable resource for lawyers who engage in litigation cases. Forensic accountants, doctors, psychiatrists, automotive experts, building and construction engineers – these and many more are frequently engaged by lawyers as specialist witnesses when preparing for court cases.

We would like to offer you an opportunity to advertise your services as a specialist witness in this Directory.

The Specialist Witness Directory will be distributed free with the Law Society's November issue of its official magazine, the Singapore Law Gazette, with a circulation of 5,000 reaching all our members who are practising lawyers. Online copies will also be available free on the homepage of the Society's website [www.lawsociety.org.sg](http://www.lawsociety.org.sg). The website garners approximately 70,000 visits per month.

## ADVERTISING OPTIONS

- Basic listing in a specialist category (SGD\$1000) (see pages 4 and 5 for the list of categories)
- Quarter page advertisement (SGD\$1500)
- Half page advertisement (SGD\$2000)
- Full page advertisement (SGD\$2500)
- Outside back cover advertisement (SGD\$5000) – Sold on first come first served basis
- Inside front cover advertisement (SGD\$4500) – Sold on first come first served basis
- Inside back cover advertisement (SGD\$4000) – Sold on first come first served basis

Prices quoted exclude GST.

**Note: All cover advertisements, quarter page, half page and full page advertisements will include a complimentary basic listing in the category of your choice.**

## **WHAT YOU WILL GET WHEN YOU ADVERTISE IN THE SPECIALIST WITNESS DIRECTORY:**

### **Basic Listing in the Category of Your Choice in Black and White (Cost: SGD\$1000):**

Category selected (refer to pages 4 and 5) or name your category if it is not listed

Your name

Company/Organisation name

Address

Contact numbers (up to 2 contact numbers)

Fax number

Email address

Website address

Expertise/Specialism (30 words maximum)

### **Example of What a Basic Listing Will Look Like:**

#### **Accounting Services**

A.J. Tan

AJ Associates

Tel: 6123 4567

Fax: 6765 4321

Email: [aj@ajasssss.com.sg](mailto:aj@ajasssss.com.sg)

Website: [www.ajasssss.com.sg](http://www.ajasssss.com.sg)

Expertise/Specialism: Account of profits, asset tracing, electronic discovery, tax disputes

### **Outside Back Cover, Inside Front Cover, Inside Back Cover, Quarter Page, Half Page and Full Page Advertisement (please see page 2 for rates. We will advise on size and format for submission of advertisement when we receive your application):**

An advertisement of your own design in colour that can include your logo and photograph and description of your qualifications, area of expertise, services offered etc that conforms to the prescribed space size. In addition, you get a free basic listing as described above.

We can create the advertisement for advertisers. Please contact

[publications@lawsoc.org.sg](mailto:publications@lawsoc.org.sg) for rates.

Please place your booking **by 31 July 2012**. For more information, please contact

[publications@lawsoc.org.sg](mailto:publications@lawsoc.org.sg) or call 6530 0227.

## **SPECIALIST CATEGORIES**

Please select your area of specialty from the list below and fill it in the application form. This list is not exhaustive. Please write your category in the application form if it is not listed here.

### **Accountancy/Finance/Business Conduct**

Accountancy Disputes  
Accounting Services/Forensic Accounting  
Taxation  
Business Structures/Acquisitions/Disposals  
Business Management  
Business Valuation/Loss  
Intellectual Property/Confidentiality  
Banking/Financial Services  
Financial/Commodity Markets  
Insurance

### **Forensic/Investigative**

Documentary/Recorded Evidence  
Event Reconstruction Services  
Human Identification Services  
Physical Evidence Collection/Analysis/Interpretation  
Case Presentation Services  
Fires

### **Health Care/Medicine**

Accident Investigations  
Health Care Management/Records/Disputes  
Medical/Surgical Primary Care/Specialisations  
Psychiatry  
Emergency/Intensive Care  
Medical Technology/Pharmacology  
Pathology and Related Services  
Dentistry  
Nursing Care Services  
Physical Therapies  
Illegal Drugs and Prescription Medicines  
Injuries  
Ear, Nose and Throat  
Facial Mapping  
Clinical Negligence  
Medical Negligence  
Haematology  
Medico-Legal  
Neurology  
Neurosurgery  
Ophthalmology  
Orthopaedics  
Paediatrics  
Oral & Maxillofacial Surgery  
Plastic/Cosmetic Surgery  
Radiology  
Respiratory/Chest  
Spinal Cord Injury  
Surgery  
Transplantation  
Vascular Surgery

**Family/Child Issues/Psychology**

Psychology  
Family/Child Issues

**Personal Injury/Quantum**

Personal Injury/Fatal Accident  
Cost of Injury/Disability/Death  
Medical Injury/Quantum

**Consumer Protection/Products**

Consumer Protection/Safety/Trading Standards

**Building/Construction/Surveying/Valuation**

Building/Construction Problems  
Surveying/Valuation  
Estate Agency  
Property Management  
Architectural Design  
Construction Works  
Structures/Structural Engineering  
Building Services Engineering  
Civil Engineering  
Building Consultancy  
Building and Valuation Disputes  
Lifts and Escalators

**Environment****Engineering/Production**

Industrial Design  
Engineering Testing/Failure/Disputes  
Engineering/Production Health and Safety  
Engineering Machinery/Tools/Materials  
Industrial Engineering  
Mechanical Engineering  
Chemicals/Materials

**Electrical/Electronic Engineering/IT**

Electrical Engineering  
Electronic Engineering  
Electronic/Devises/Applications  
Telecommunications  
Control Engineering  
Computer Technology (Information Technology)  
Computer Applications

**Transport/Distribution/Vehicles/Accidents**

Distribution/Warehousing Systems  
Freight Security/Safety (All Types of Transport)  
Air Transport  
Rail Transport  
Road Transport  
Vehicle Forensic Examination  
Road Traffic Accident/Offence Investigation/Reconstruction  
Marine Transport  
Offshore/Oil/Gas Industry

**THE LAW SOCIETY OF SINGAPORE  
SPECIALIST WITNESS DIRECTORY 2012**

**APPLICATION FORM**

***Please email this form (pages 6-8) to [publications@lawsoc.org.sg](mailto:publications@lawsoc.org.sg) or fax to 6533 5700. We will contact you when we receive your form. Applications close on 31 July 2012.***

**Personal Details:**

Title (Mr/Mrs/Ms/Dr/Prof): \_\_\_\_\_

Full name (underline surname): \_\_\_\_\_

Name of Company/Organisation: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_

Email address: \_\_\_\_\_

**Professional Information:**

Profession: \_\_\_\_\_

Professional qualifications: \_\_\_\_\_

List the professional organisations of which you are a member:

\_\_\_\_\_

\_\_\_\_\_

What is your main area of specialist witness work:

\_\_\_\_\_

Within the above main area, do you have specific area(s) of expertise:

\_\_\_\_\_

\_\_\_\_\_

**Specialist Activities:**

Have you written any specialist reports? Yes / No

If so, how many: \_\_\_\_\_

On how many occasions have you given oral evidence? \_\_\_\_\_

Have you been cited in reported judgments? Yes / No

If yes, please give details:

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**Information as You Would Like It to Appear in the Basic Listing:**

**Category to be Listed Under:** \_\_\_\_\_  
(Please refer to pages 4 and 5 for the list of categories. If your category is not listed, please write it in the space provided above).

Name: \_\_\_\_\_

Name of company/organisation: \_\_\_\_\_

Address: \_\_\_\_\_

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Contact number (up to 2 numbers): \_\_\_\_\_

Fax number: \_\_\_\_\_

Email address: \_\_\_\_\_

Website address: \_\_\_\_\_

Expertise/Specialism (maximum of 30 words): \_\_\_\_\_

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**Purchase Details:**

I would like to purchase the following (please tick your choice and also refer to pages 2 and 3 for full details):

- ☐ One basic listing (SGD\$1000)
- ☐ One quarter page advertisement (SGD\$1500)
- ☐ One half page advertisement (SGD\$2000)
- ☐ One full page advertisement (SGD\$2500)
- ☐ Outside back cover (SGD\$5000) – Sold on first come first served basis
- ☐ Inside front cover (SGD\$4500) – Sold on first come first served basis
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*Prices quoted exclude GST.*

**Note: All cover advertisements, quarter page, half page and full page advertisements will include a complimentary basic listing in the category of your choice.**

I confirm that I have complied with the advertising and publicity rules of my professional body. I undertake to make full and complete payment for the advertisement before publication of the Specialist Witness Directory, failing which I accept that my advertisement will not be published. I acknowledge that the Law Society of Singapore has the right to reject any application for an advertisement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_