# **Increase Your HDB Transactions through Housing Trend Analysis**

(CEA Serial No: C2L2 S0503)

22 July 2016 (Friday, 2.00pm - 5.00pm)

2 Core CPD credits awarded under Core Category 2 / Level 2 approved by CEA for the mandatory CPD Scheme.

# **VENUE:**

# **SISV Training Centre**

110 Middle Road #09-00 Chiat Hong Building Singapore 188968

# **ENQUIRIES & REGISTRATION**

- 64240 272 (Manisah) manisah@sisv.org.sg
- 64240 297 (Ping Ping) <a href="mailto:pinggoisv.org.sg">pingping@sisv.org.sg</a>



Singapore Institute of Surveyors and Valuers 110 Middle Road #09-00 Chiat Hong Building Singapore 188968

**2** 6222 3030 (Main) 6225 2453 (Fax) Website: www.sisv.org.sg

#### **SYNOPSIS**

The seminar covers the following:-

- Understanding HDB Housing Data
- Presenting the meaning of HDB Housing Data to homebuyers simply
- Describing the impact on the market
- Developing an objective data-supported opinion

# **LEARNING OBJECTIVES & OUTCOME**

Understanding the real estate elements of:

- 1. Stock
- 2. Supply
- 3. Demand
- 4. Prices
- 5. Rents

# **TARGETED TRAINING GROUP**

- For all salespersons, managers and KEOs
- Experience is not required
- Basic understanding of English language is necessary

## **PROGRAMME**

1:45pm Registration

2:00pm Seminar commences

3.30pm Break

5.00pm End of Seminar

#### **LECTURER**

Mr Leonard Tay

- In real estate practice since 1997
- B.Sc (Estate Management) Honours, 2nd Class Upper, NUS
- Advanced Certificate in Training and Assessment (ACTA)
- Previous positions include:
  - Industrial Tenancy and Property Management HDB
  - Lecturer, Ngee Ann Polytechnic
  - Associate Director, Research & Advisory, Colliers International
  - Director, CBRE Research

#### **CERTIFICATE OF ATTENDANCE**

Certificate of Attendance will be awarded upon successful completion of the programme.

INCREASE YOUR HDB TRANSACTIONS THROUGH HOUSING TREND ANALYSIS (C2 L2) (CEA SN: C2L2 S0503)

• 22 JULY 2016 • 2.00PM - 5.00PM • VENUE : SISV TRAINING CENTRE

# Registration Fee (includes GST & notes) & Membership Category

\$65 (A) SISV Members & Staff of Member Firms
CES & REAC (CEHA) Course Participants of

participants, Subscribers of SISVREALink] **\$85 (B)** Others

# Limited Seats! Book now!!

SISV/SISV Services, Affiliates [CREA®, GRES

#### Notes

Registration is on a first-come-first-served basis. Reservation by fax or email will only be accepted upon receipt of payment. Confirmation of registration will be via email. No cancellation is allowed once registration is confirmed.

Fees paid are not refundable under all circumstances. This will also apply to participants who are unable to attend on that day. However, replacement by another individual is allowed and notification must be made in writing at least 3 days before the event. In the case of a non-member replacing a member, the non-member will have to pay the fee difference.

The Organiser reserves the right to alter the programme or cancel the event as may be necessary. In the event of cancellation, full refund will be made to participants.

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**2** 6222 3030 (Main) 6225 2453 (Fax)

Website: www.sisv.org.sg

# **REGISTRATION FORM**

## Name of Participants

#	NAME / NRIC / CEA I	Mbrshp Category	Amt \$		
1	Name:				
	NRIC:	CEA Registration No:			
<b>2</b>	Mobile	Email :			
2	Name:				
	NRIC:	CEA Registration No:			
2	Mobile:	Email :			
3	Name:				
	NRIC:	CEA Registration No:			
2	Mobile	Email :			
		ו	Total Amount Payable \$		
Com	pany				
CEA	Estate Agent Licence N	No. : Contact Person			
Addı	ress:				
			S(	)	
Tel/I	HP	Email			
PAYMENT MODE		Receipt No :	(for official use)		
☐ Cheque (Bank/Cheque No					
	☐ Via ibanking/Bank transfer. Details as follows: DBS current account no: 007 005007 0. Please include your name and date of event (Tan Xx Xx 23072015) when transferring.				