

## Personal Data Protection Act and its impact on Industry

**13 August 2014**  
**(Wednesday, 2.00pm – 5.00pm)**

**2 Core CPD** credits awarded under Core Category 2 / Level 1 approved by CEA for the mandatory CPD Scheme.

**VENUE:**  
**SISV Training Centre**  
110 Middle Road  
#09-00 Chiat Hong Building  
Singapore 188968

### ENQUIRIES & REGISTRATION

☎ **64240 272 (Manisah)** [manisah@sisv.org.sg](mailto:manisah@sisv.org.sg)

☎ **64240 282 (Janet)** [janet@sisv.org.sg](mailto:janet@sisv.org.sg)



Singapore Institute of Surveyors and Valuers  
110 Middle Road #09-00 Chiat Hong Building  
Singapore 188968

☎ 6222 3030 (Main) 6225 2453 (Fax)

Website: [www.sisv.org.sg](http://www.sisv.org.sg)

### SYNOPSIS

The PDPA takes effect in phases starting with the provisions relating to the formation of the Personal Data Protection Commission (PDPC) on 2 January 2013.

Provisions relating to the Do Not Call (DNC) Registry will come into force on 2 January 2014 and the main data protection rules will come into force on 2 July 2014.

This workshop allows time for organisations to review and adopt internal personal data protection policies and practices, to help them comply with the PDPA. Failing to comply with the new law will bring a hefty financial penalty for the individual and the organisation.

### LEARNING OBJECTIVES & OUTCOME

- Understand the requirements in PDPA
- Salespersons and Estate Agents learn about their roles and responsibilities before conducting any telemarketing
- Learn the process of checking the DNC Registry
- KEOs will know how to guide their Salespersons after attending this CPD course

### WHO SHOULD ATTEND

- For all salespersons & managers & KEOs
- Experience is not required
- Having some basic IT knowledge is preferred
- Basic understanding of English language is necessary

### PROGRAMME

1:45pm Registration

2:00pm **Workshop commences**

3:15pm Break

5.00pm End of Seminar

### LECTURER

Mdm Celeste Ng

- In real estate practice since 1990
- Portfolio includes sale & lease of industrial, retail, office & residential properties.
- Degree in B.Sc (Estate Management) NUS
- Certificate in Law of Conveyancing
- Advanced Certificate in Training of Assessment (ACTA)
- Lecturing Real Estate Courses (CEHA, CES, RES) since 2004
- Experienced and knowledgeable
- Trained more than 5000 salespersons since 2004.

### CERTIFICATE OF ATTENDANCE

Certificate of Attendance will be awarded upon successful completion of the programme.

**PERSONAL DATA PROTECTION ACT AND ITS IMPACT ON INDUSTRY**

•13 AUGUST 2014 • 2.00PM – 5.00PM • VENUE : SISV TRAINING CENTRE

**Registration Fee (includes GST & notes) & Membership Category**

**\$65 (A)** SISV Members & Staff of Member Firms  
CES & REAC (CEHA) Course Participants of  
SISV/SISV Services, Affiliates [CREA®, SAEA  
Members, GRES participants, Subscribers of SISV  
REALink]

**\$85 (B)** Others

**Limited Seats! Book now!!**

**Notes**

Registration is on a first-come-first-served basis. Reservation by fax or email will only be accepted upon receipt of payment. Confirmation of registration will be via email. No cancellation is allowed once registration is confirmed.

Fees paid are not refundable under all circumstances. This will also apply to participants who are unable to attend on that day. However, replacement by another individual is allowed and notification must be made in writing at least 3 days before the event. In the case of a non-member replacing a member, the non-member will have to pay the fee difference.

The Organiser reserves the right to alter the programme or cancel the event as may be necessary. In the event of cancellation, full refund will be made to participants.

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**REGISTRATION FORM**

**Name of Participants**

#	NAME / NRIC / CEA Registration No / Mobile No. / Email	Mbrshp Category	Amt \$	
1	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile			Email :
2	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile:			Email :
3	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile			Email :
<b>Total Amount Payable \$</b>				

Company .....

CEA Estate Agent Licence No. : ..... Contact Person .....

Address : .....

..... S( )

Tel/HP ..... Fax.....

Email .....

**PAYMENT MODE**

Receipt No : \_\_\_\_\_ (for official use)

- Cheque** (Bank/Cheque No ..... Amount \$.....  
Crossed cheque payable to “**Singapore Institute of Surveyors & Valuers**”. Please indicate your name, company and date of event on the back of the cheque.
- Cash** (You can drop by at **SISV** between 9:00am and 5:00pm on weekdays)  
Address: 110 Middle Road #09-00 Chiat Hong Building Singapore 188968