

**WORKSHOP : IMPORTANT ASPECTS ESTATE AGENTS & SALESPERSONS SHOULD KNOW BEFORE PLACING ADVERTISEMENTS**

• THURSDAY, 16 FEBRUARY 2012 • 2.00PM – 5.30PM • VENUE : SISV TRAINING CENTRE

**WORKSHOP: IMPORTANT ASPECTS  
ESTATE AGENTS & SALESPERSONS  
SHOULD KNOW BEFORE PLACING  
ADVERTISEMENTS**

**16 February 2012  
(THURSDAY : 2.00pm – 5.30pm)**

**2 core CPD credit hours approved by  
the CEA for the mandatory CPD Scheme**

**WORKSHOP VENUE:**

SISV Training Centre  
110 Middle Road #09-00  
Chiat Hong Building  
Singapore 188968

**ENQUIRIES & REGISTRATION**

☎ 64240 287 (Joe) [joe@sisv.org.sg](mailto:joe@sisv.org.sg)

☎ 64240 272 (Manisah) [manisah@sisv.org.sg](mailto:manisah@sisv.org.sg)



Singapore Institute of Surveyors and Valuers

110 Middle Road #09-00 Chiat Hong Building

S(188968)

☎ 6222 3030 (Main) 6225 2453 (Fax)

Website: [www.sisv.org.sg](http://www.sisv.org.sg)

**SYNOPSIS**

The recent government announcement targeting advertisers for misleading property advertisements is timely and requires regularisation.

Estate agents and salespersons now must comply with all the relevant requirements in the Estate Agents Act (EAA) 2010 and the Estate Agents (Estate Agency Work) Regulations 2010 when issuing advertisements.

The speaker in this workshop will cover the pertinent points which Estate Agents & Salespersons should observe before placing advertisements.

**WHO SHOULD ATTEND**

Estate agents, salespersons, managers of real estate agencies, home owners, potential home sellers/buyers, developers, advertising agencies and those who wish to know more about the revamped advertising practice in the real estate industry.

**PROGRAMME**

1:45pm Registration

2:00pm **Workshop I**

3:30pm Break

3.45pm **Workshop II**

5:30pm End of Workshop

**LECTURER**

Mdm Celeste Ng  
BSc. Estate Management (NUS)  
Cert. Conveyancing Law  
Real Estate Consultant  
Lecturer / Trainer

Mdm Celeste Ng is an experienced lecturer who taught real estate courses such as the CES & the CEHA for many years. She is currently involved in teaching the Real Estate Salesperson course under the new legislative framework regulating the estate agency practice in Singapore.

**CERTIFICATE OF ATTENDANCE**

Certificate of Attendance will be awarded upon successful completion of the programme.

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**Registration Fees** (includes GST & notes) &  
**Membership Category**

**\$65 (A)** SISV Members & Staff of Member Firms  
CES & REAC (CEHA) Course Participants of  
SISV/SISV Services, Affiliates [CREA®, SAEA  
Members, GRES participants, Subscribers of SISV  
REALink]

**\$85 (B)** Others

**Limited Seats! Book now!!**

**Notes**

Registration is on a first-come-first-served basis. Reservation by fax or email will only be accepted upon receipt of payment. Confirmation of registration will be via email. No cancellation is allowed once registration is confirmed.

Fees paid are not refundable under all circumstances. This will also apply to participants who are unable to attend on that day. However, replacement by another individual is allowed and notification must be made in writing at least 3 days before the event. In the case of a non-member replacing a member, the non-member will have to pay the fee difference.

The Organiser reserves the right to alter the programme or cancel the event as may be necessary. In the event of cancellation, full refund will be made to participants.

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Website: [www.sisv.org.sg](http://www.sisv.org.sg)

**REGISTRATION FORM**

**Name of Participants**

#	NAME / NRIC / CEA Registration No / Mobile No. / Email	Mbrshp Category	Amt \$	
1	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile			Email :
2	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile:			Email :
3	Name:			
	NRIC:			CEA Registration No:
	☎ Mobile			Email :
Total Amount Payable \$				

Company .....

CEA Estate Agent Licence No. : ..... Contact Person .....

Address : .....

..... S( )

Tel/HP ..... Fax.....

Email .....

**PAYMENT MODE**

Receipt No : \_\_\_\_\_ (for official use)

- Cheque** (Bank/Cheque No ..... Amount \$.....)  
Crossed cheque payable to **“Singapore Institute of Surveyors & Valuers”**. Please indicate your name, company and date of event on the back of the cheque.
- Cash** (You can drop by at **SISV** between 9:00am and 5:00pm on weekdays)  
Address: 110 Middle Road #09-00 Chiat Hong Building Singapore 188968